

**CABLE TV**  
**PIONEERS**  
DIAMOND JUBILEE

INDIVIDUALLY  
ACCOMPLISHED.

COLLECTIVELY  
EXCEPTIONAL.

WHERE THE CABLE  
INDUSTRY SHOWS UP.

JUBLIEE PARTNERSHIP OPPORTUNITIES  
*OWN THE ROOM. POSITION YOUR BRAND WHERE  
THE INDUSTRY CONNECTS.*

MONDAY, SEPTEMBER 28, 2026 | 5:30PM  
OMNI ATLANTA CENTENNIAL PARK | ATLANTA, GEORGIA  
5:30PM RECEPTION | 7PM DINNER | 9 PM AFTER PARTY





**Sponsoring the Cable TV Pioneers Banquet is a powerful way to align your organization with one of the industry's most respected and enduring gatherings. Gain meaningful visibility among key decision-makers, strengthen relationships with influential leaders, and demonstrate your commitment to honoring the legacy of cable while supporting its future talent.**

**All Sponsorships include the following:**

- Tickets to the banquet
- Inclusion in all digital and collateral sponsor signage (press releases, eblasts, website)
- Inclusion in the program book
- Opportunity to purchase an extra premier table for 10 guests for \$7,500

## GOLD COAT PIONEER | \$30K

The Gold Coat Sponsor is the highest-level sponsor during the Cable TV Pioneer Dinner. The Gold Coat Pioneer Sponsor receives two front-and-center tables for 20 guests, plus:

- Company representative is given two minutes on stage to open the ceremony, welcome the audience and introduce the Pioneer Chair
- Prominent signage at the event as the Gold Coat Pioneer Sponsor and recognition on every table during the dinner and awards ceremony
- Company name/logo or sponsorship signage at the event
- Inclusion in email announcements to approximately 1,000 recipients
- Recognition in the Cable TV Pioneers program on the sponsor page
- Logo/company name on the event page website
- 6 social media posts
- Ad in both the printed program and on screen at the event

## DIAMOND JUBILEE | \$30K

The 60th Anniversary Event receives two front-and-center tables for 20 guests, plus:

- Your company name/logo featured with show open, title and segment sponsorship of video production
- Script mention with description of your company
- Company name/logo on sponsorship signage at the event
- Company name/logo on holder of Diamond Jubilee commemorative pin sent to all Pioneers
- Inclusion in email announcements to approximately 1,000 recipients
- Recognition in the Cable TV Pioneers program on the sponsor page
- Logo/company name on the event page website
- 6 social media posts

# CABLE HISTORY | \$30K

The Cable History Sponsor receives two front-and-center tables for 20 guests, plus:

- Sponsorship credit for a 3-4-minute video segment on the Pioneer's History company to run within the induction ceremony.
- A page in the program book dedicated to your company's history and photos that you submit.
- Company name/logo on congratulatory slide as introduction to the past photos
- Company name/logo on sponsorship signage at the event
- Inclusion in email announcements to approximately 1,000 recipients
- Recognition in the Cable TV Pioneers program on the sponsor page
- Logo/company name on the event page website
- 6 social media posts
- Ad in both the printed program and on screen at the event

# IT'S YOUR CALL | \$15K - \$25K

Looking to make a big splash among the most celebrated people in the cable industry? Let Cable TV Pioneers custom design a sponsorship that is bound to make an impact. From cocktail area takeovers to premium samples, to special mini entertainment, give us your ideas, and we will work with you to create a special and memorable sponsorship plus:

- One table for 10 guests or two tables for 20 guests
- Logo/company name on the event page website
- All promotional pre- and post-emails
- Banquet event signage
- Recognition in the Cable TV Pioneers program on the sponsor page
- 3 social media posts

# PROGRAM BOOK | \$20K

The Program Book Title Sponsor receives one table for 10 guests, plus:

- Title presentation name and logo on main introduction page
- Inside front and inside back cover ads
- Logo/company name on sponsorship signage at the event
- Inclusion in email announcements to approximately 1,000 recipients
- Logo/company name on the event page website
- 3 social media post

# INVITATION | \$20K

The Invitation Sponsor receives one table for 10 guests, plus:

- Company name/logo on the 60th annual celebration invitations
- Inclusion in email announcements to approximately 1,000 recipients
- Recognition in the Cable TV Pioneers program on the sponsor page
- Logo/company name on the event page website
- 3 social media posts

# BALLROOM | \$20K

The Ballroom Sponsor receives one table for 10 guests, plus:

- GOBO or lighting signage in ballroom
- Company name/logo on sponsorship signage at the event
- Inclusion in email announcements to approximately 1,000 recipients
- Recognition in the Cable TV Pioneers program on the sponsor page
- 3 social media posts

## RECEPTION | \$20,000

The Reception Cocktail Sponsor receives one table for 10 guests, plus:

- *Your specialty drink will be offered during the cocktail reception and banquet*
- *Prominent signage on the cocktail tables and bars at the cocktail reception*
- *Company name/logo on sponsorship signage and cocktail napkins at the event*
- *Inclusion in email announcements to approximately 1,000 recipients*
- *Recognition in the Cable TV Pioneers program on the sponsor page*
- *Logo/company name on the event page website*
- *3 social media posts*

## BANQUET BEVERAGE \$17,500

The Banquet Beverage Sponsor receives one table for 10 guests, plus:

- *Signs on all tables identifying you as the banquet beverage sponsor*
- *Beverage signage at bars in banquet area*
- *Company name/logo on sponsorship signage at the event*
- *Inclusion in email announcements to approximately 1,000 recipients*
- *Recognition in the Cable TV Pioneers program on the sponsor page*
- *Logo/company name on the event page website*
- *3 social media posts*

## TECHNOLOGY \$17,500

The Technology Sponsor receives one table for 10 guests, plus:

- *Prominent signage as the technology sponsor, supporting the event production*
- *Company name/logo on slide during dinner as media sponsor*
- *Company name/logo on sponsorship signage at the event*
- *Inclusion in email announcements to approximately 1,000 recipients*
- *Website recognition throughout the entire year as the exclusive technology sponsor of all webrelated activities*
- *3 social media posts*

## AFTER PARTY \$17,500

The After Party Sponsor receives one table for 10 guests, plus:

- *Prominent signage in the lounge, seating areas, dessert stations and bar*
- *Special logo room signage*
- *Company name/logo on sponsorship signage and cocktail napkins at the event*
- *Inclusion in email announcements to approximately 1,000 recipients*
- *Recognition in the Cable TV Pioneers program on the sponsor page*
- *Logo/company name on the event page website*
- *3 social media posts*

## CENTERPIECE \$15,000

The Centerpiece Sponsor receives one table for 10 guests, plus:

- *Table signs on all tables with centerpieces recognizing your contribution*
- *Company name/logo on sponsorship signage at the event*
- *Inclusion in email announcements to approximately 1,000 recipients*
- *Recognition in the Cable TV Pioneers program on the sponsor page*
- *Logo/company name on the event page website*
- *2 social media posts*

## CENTERFOLD SPREAD | \$15,000

The Spotlight Sponsor receives one table for 10 guests, plus:

- Logo/name on step-and-repeat photo backdrop
- All promotional pre- and post-event emails
- Banquet event signage
- Event program sponsor page recognition
- Logo/company name on the event page website
- 2 social media posts

## SPOTLIGHT | \$12,500

The Spotlight Sponsor receives one table for 10 guests, plus:

- Logo/name on step-and-repeat photo backdrop
- All promotional pre- and post-event emails
- Banquet event signage
- Event program sponsor page recognition
- Logo/company name on the event page website
- 2 social media posts

## DESSERT | \$10,000

The Dessert Sponsor receives one table for 10 guests, plus:

- Logo/company name creatively on the dessert table
- Company name/logo on sponsor sign at the event
- Inclusion in email announcements to approximately 1,000 recipients
- Recognition in the Cable TV Pioneers program on sponsor page
- Logo/company name on the event page website
- 2 social media posts

## FRIENDS OF THE PIONEERS | \$5,000

*MULTIPLE OPPORTUNITIES AVAILABLE*

The Friends of the Pioneers Sponsors receive two premier tickets plus:

- Logo/company name in program book sponsor list
- Logo/company name in website sponsor list
- Full-page, four-color ad in the program book
- Digital billboards in all display areas
- Inclusion in email announcements to approximately 1,000 recipients
- 1 social media post

## A-LA-CARTE OPTIONS

PREMIER TABLE OF 10  
\$10,000

TABLE OF 10  
\$7,500

INDIVIDUAL GUEST  
TICKET  
\$750

INDIVIDUAL PIONEER /  
INDUCTEE TICKET  
\$500 (LIMIT 2 TICKETS)

**CABLE TV**  
**PIONEERS**  
DIAMOND JUBILEE

**2026 SPONSORSHIP AGREEMENT**  
ANNUAL CABLE TV PIONEERS INDUCTION CEREMONY

NAME: \_\_\_\_\_ COMPANY: \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY | STATE | ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

**PLEASE INDICATE YOUR LEVEL OF SPONSORSHIP PARTICIPATION:**

**GOLD COAT PIONEER SPONSOR – SOLD**

**DIAMOND JUBLIEE SPONSOR | \$30,000**

**INVITATION SPONSOR – SOLD**

**RECEPTION SPONSOR | \$20,000**

**TECHNOLOGY SPONSOR | \$17,500**

**BANQUET BEVERAGE SPONSOR | \$17,500**

**CENTERPIECE SPONSOR | \$12,500**

**SPOTLIGHT SPONSOR | \$12,500**

**FRIENDS OF THE PIONEERS SPONSOR | \$5,000 EACH (MULTIPLE AVAILABLE)**

**EXTRA PREMIER TABLE FOR 10 GUESTS | \$7,500 EACH (ADD ON TO ABOVE SPONSORSHIPS ONLY)**

**CABLE HISTORY SPONSOR | \$30,000**

**IT'S YOUR CALL SPONSOR | \$15K – \$25K**

**PROGRAM BOOK TITLE SPONSOR | \$20,000**

**BALLROOM SPONSOR | \$20,000**

**AFTER PARTY SPONSOR | \$17,500**

**CENTERFOLD SPREAD SPONSOR - SOLD**

**DESSERT SPONSOR | SOLD**

**PAYMENT INFORMATION:**

**VISA**

**MASTERCARD**

**AMERICAN EXPRESS**

**CHECK – PAYABLE TO: Cable TV Pioneers – 9961 E. Sabino, Springs Place, Tucson, AZ 85749**

NUMBER: \_\_\_\_\_ EXPIRATION: \_\_\_\_\_

CVC: \_\_\_\_\_ BILLING ZIP: \_\_\_\_\_

**THANK YOU FOR YOUR SUPPORT OF THE CABLE TV PIONEERS BANQUET!**

PLEASE CONTACT LOUISE BOWEN FOR QUESTIONS AND/OR  
SPONSORSHIP OPPORTUNITIES & TICKET INFORMATION

[LOUISE.RICHARDSON@COMCAST.NET](mailto:LOUISE.RICHARDSON@COMCAST.NET) | 303-748-2231